



WHITEHAWK®

# Cyber Risk Program

An Independent Adversary View of a Company's Cyber Risks  
for the Chief Security or Information Officer (CSO/CIO), Chief Executive  
Officer (CEO), Board of Directors (BOD)

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[www.whitehawk.com](http://www.whitehawk.com)



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# Executive Overview

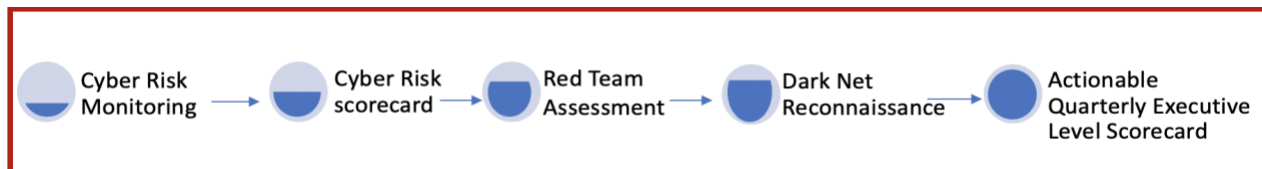
In the Digital Age environment, hardware, software, solutions, and services interconnect at many levels to Private and Public Sector capabilities, platforms, and missions. Our economic and political adversaries and criminals continuously seek to steal, disrupt, and conduct industrial espionage against all that they can, gaining and holding root-level access in critical business and government systems.

Sophisticated corporate or government risk teams are essential to hold the line against online crime, fraud, and disruption from impacting your revenue, reputation and operations. Added insurance is a continuous outside-in, independent risk assessment and mitigation strategy from an innovative risk team, using best of breed technologies and a truth to power approach tailored to the Executive Team and Board of Directors (BODs).

How can we enable CIOs, Executive Teams, CEOs & BODs to have consistent insight into prioritized and validated Digital Age Risks of their Company or Organization?

- ✓ Conduct an independent Assessment by a second set of expert eyes
- ✓ Be accountable to the Executive Team & BOD, leveraged by the CIO/CISO Team
- ✓ Ensure global reach, while tailoring and scaling to any size organization or company
- ✓ Start with cyber risk monitoring and prioritization of risk indicators going back one year
- ✓ Deliver an Executive Level Cyber Risk Scorecard summation report on a quarterly basis
- ✓ Leverage a real-time Red Team Assessment, to validate all discovered and sector wide risk indicators
- ✓ As appropriate, conduct a Dark Net Assessment of potentially lost or stolen data sets
- ✓ Provide best of breed solution options to mitigate all validated cyber risks

Whether as an Executive or Board Member of any Company or Organization, WhiteHawk's Cyber Risk Program provides an independent means to maintain continuous awareness of Digital Age risks impacting your revenue and reputation. The Cyber Risk Program serves as your "Adversary View" across your cyber risk landscape, enabling you to take prioritized and targeted actions to advance your cyber resilience and maturity immediately. Key features and sequencing is presented below.



***Enabling organizations, companies, and enterprises of sizes to efficiently and effectively defend themselves against cyberattacks by continuously monitoring, prioritizing, validating, and mitigating cyber risks.***

# Cyber Risk Scorecard

WhiteHawk's Cyber Risk Scorecard provides businesses and organizations a topline cyber risk report and summary of a company's effectiveness at addressing the impacts of online crime, fraud and disruption. We start with cyber risk continuous monitoring across 20-30 cyber risk controls. Our cyber global threat trend analytics and deep dives across hundreds of companies provide powerful trend context. This augments the risk indicators, enabling companies to take smart action to mitigate cyber risks to their revenue, reputation, and operations. To learn more about WhiteHawk's Cyber Risk Scorecard process, view this link to the [WhiteHawk Cyber Risk Scorecard](#).

## Cyber Risk Scorecard Results Summary

We are pleased to present the results of the WhiteHawk Cyber Risk Scorecard. This section is an executive overview. Subsequent sections provide associated descriptions and context to our findings and recommendations.

Company		Domain		# IP Addresses		
Midsize Data Management Company		https://www.test.com		19,610		
Security Rating		Risk Vector Performance				
Ratings measure a company's relative security effectiveness.		Risk Vector grades show how well the company is managing each risk vector.				
640	Advanced:	900 – 740	Compromised Systems:	B	Systems Patching:	C
	Intermediate:	740 – 640	Communications Encryption:	D	Application Security:	C
	Basic:	640 – 250	User Behavior:	A	Email Security:	C
					Public Disclosure:	A
Prioritized Areas of Focus						
WhiteHawk Cyber Analyst recommendations for top-3 Focus Areas the company should consider						
Recommended Focus Area 1:		Communications Encryption				
Recommended Focus Area 2:		Systems Patching				
Recommended Focus Area 3:		Email Security				
Solution Options						
Solution options that address primary business risks identified in the Cyber Risk Scorecard						
Basic Bundle		Balanced Bundle		Advanced Bundle		
– Sophos: Sophos Email Protection – KnowBe4: 1 Year - Security Awareness Training		– Symantec: Symantec Desktop Email Encryption – StorageCraft: ShadowProtect (IT Edition V5.x Subscription - 1 Year) – Micro Focus Software Inc.: ZENworks Patch		– Forcepoint: SURVIEW Insider Threat Core – Micro Focus Software Inc.: Sentinel Enterprise – Verodin: Security Implementation Platform (SIP) – D3 Security: D3 SOAR		

WhiteHawk designed the Cyber Risk Scorecard to provide clients with actionable information to:

- ✓ Facilitate budget-based and impactful, risk reduction decision making based upon cyber risk vector indicators
- ✓ Enable smart and timely action
- ✓ Prevent online crime and fraud from disrupting operations

WhiteHawk Cyber Analysts perform customized analytics to:

- ✓ Deliver affordable and impactful options to mitigate cyber risks of small and midsize businesses and organizations, prioritized to reduce the most significant risks
- ✓ Track key actions and mitigations to accept or address known risks
- ✓ Provide maturity planning in the form of an achievable risk reduction roadmap, enabling data-driven decision making in terms of business risk and budget constraints
- ✓ Maintain informed and enabling engagement.

# Additional Services

## Cyber Risk Portfolio Report

The WhiteHawk The Cyber Risk Portfolio Report is an aggregated view across multiple suppliers or entities revealing current vulnerability trends and changes over time, across all included companies or organizations.

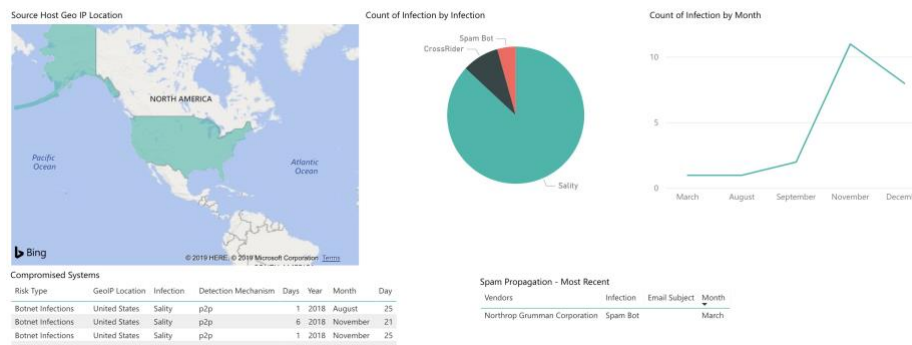
View Executive Level Trend Reporting:

- ✓ Gather and analyze cyber risk data and analytic outputs for each 'supplier/vendor' in the company's portfolio
- ✓ Perform data collection, assessment, and analytics using externally-available open data

Cyber Risk Portfolio Reporting contains:

- ✓ Analytic summary across the entire supplier portfolio
- ✓ Summary of top-findings for prioritization & action
- ✓ Report of all suppliers/vendors: security rating scores and top risk vectors
- ✓ Historical context for Risk Rating scores for all companies in the portfolio
- ✓ Analyst Notes that summarizes all of the above

Compromised Systems



## Innovation and Cyber

WhiteHawk continuously vets innovative, game-changing commercial solutions to address any category of risk – from red teaming to secure communications to global sentiment searches. Our research enables us to provide expert-vetted risk mitigation solutions tailored to your enterprise's needs. We provide relevant and timely cyber solutions information in our annual list of [Top 12 Innovative Cyber & Analytics Companies](#).

# About Us



Easily find out  
where the  
biggest risks are



In near real time  
make the changes  
you need to protect  
your organization



Get alerted to new  
threats that are  
targeting you



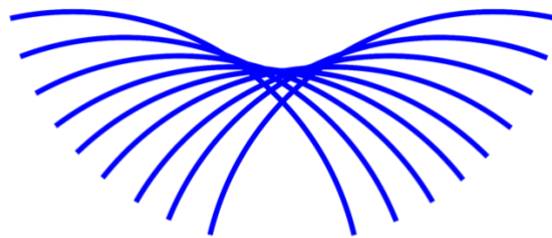
Track how your network  
vulnerabilities change  
over time

WhiteHawk, Inc., is the first online Cybersecurity Exchange based on a platform architecture that is Artificial Intelligence (AI)-driven, with a focus on identifying, prioritizing, and mitigating cyber risks for businesses of all sizes. WhiteHawk continually vets and assesses risk-focused technologies, methodologies, and solutions that are impactful, affordable, and scalable to stay up to date on current cyber threat vectors to businesses, organizations, family offices, and individuals. We have an online approach to determining your key cyber risks through a Cyber Threat Readiness Questionnaire, and as appropriate, a cyber risk assessment. Using this information, we then match tailored risk mitigation solution options to companies and organizations based on current threat trends across key sectors. Our Cyber Consultants on staff help build a tailored cyber maturity plan customized to meet your business or mission objectives.

For more information, visit [www.whitehawk.com](http://www.whitehawk.com).

**WhiteHawk CEC, Inc.**

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